

Rhodia introduces PROBAN® for knitwear

Watford UK, 6th September, 2005 – Rhodia Novacare introduces PROBAN® for knitted fabrics – incorporating the same high standard of flame retardant protection found in PROBAN® protected work wear yet with the look and feel of soft cotton t-shirts and sweatshirts. Garments made with PROBAN knitted fabric will provide added protection when worn in combination with PROBAN jackets and overalls.

Gerard Lenotte, Market Manager – Textile finishing explains. *“Rhodia has long been established as the provider of flame retardant solutions for fabrics used in protective wear, we wanted to extend the supply chain further by providing Safety managers with additional garments that provide added protection, should workers need to remove their jackets or overalls. We also wanted garments similar in look and feel to ordinary clothing to encourage workers to wear the correct protective clothing.”*

PROBAN® is a flame retardant solution that provides peace of mind to both industrial and consumer markets. Developed to give cotton and cotton rich fabrics reliable flame retardant properties that meet industry fire regulations. PROBAN® fabrics are durable to modern day conditions.

With global sales of €945M, Rhodia Novacare, serves selected consumer care and industrial market segments and holds leading positions in the surfactants, phosphorus derivatives, natural polymers, synthetic polymers and monomers technologies . Growth is driven by innovation, customer intimacy and global reach. Rhodia Novacare’s areas of expertise are: protection, surface modification, active delivery and improvement of formulations and processes.

Rhodia is a global specialty chemicals company recognized for its strong technology positions in applications chemistry, specialty materials & services and fine chemicals. Partnering with major players in the automotive, electronics, fibers, pharmaceuticals, agrochemicals, consumer care, tires and paints & coatings markets, Rhodia offers tailor-made solutions combining original molecules and technologies to respond to customers’ needs. Rhodia subscribes to the principles of Sustainable Development communicating its commitments and performance openly with stakeholders. Rhodia generated net sales of €5.3 billion in 2004 and employs 20,000 people worldwide. Rhodia is listed on the Paris and New York stock exchanges.

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