



## **PRESS RELEASE**

### **Rhodia appoints new PROBAN® licensee**

**Watford UK, 12<sup>th</sup> September 2005** – Rhodia Novacare appoints new licensee for finishing PROBAN® knitted fabrics. Rhodia appointed Campbell Hayward limited in August earlier this year as part of a strategy to produce PROBAN® garments with a similar look and feel to T shirts and sweatshirts.

Based in Lancashire, Campbell Hayward will finish PROBAN® knitted fabrics for the supply chain of the garment makers throughout the UK and Europe. Managing Director, Peter Hayward comments – *“Campbell Hayward have been established as a quality, specialist fabric finisher for 33 years. We are delighted to be appointed as a PROBAN® licensee because of the high standards of quality and reliability the PROBAN® brand represents.”*

PROBAN® is a flame retardant solution that provides peace of mind to both industrial and consumer markets. Developed to give cotton and cotton rich fabrics reliable flame retardant properties that meet industry fire regulations. PROBAN® fabrics are durable to modern day conditions.

To contact Peter HAYWARD

CAMPBELL HAYWARD LIMITED  
SPRINGVALE WORKS  
SHAWCLOUGH ROAD  
LUMB  
ROSSENDALE LANCS BB4 9JZ  
Tel: 01706 227 549  
Fax: 01706 229 088

*With global sales of €945M, Rhodia Novacare, serves selected consumer care and industrial market segments and holds leading positions in the surfactants, phosphorus derivatives, natural polymers, synthetic polymers and monomers technologies. Growth is driven by innovation, customer intimacy and global reach. Rhodia Novacare's areas of expertise are: protection, surface modification, active delivery and improvement of formulations and processes.*

*Rhodia is a global specialty chemicals company recognized for its strong technology positions in applications chemistry, specialty materials & services and fine chemicals. Partnering with major players in the automotive, electronics, fibers, pharmaceuticals, agrochemicals, consumer care, tires and paints & coatings markets, Rhodia offers tailor-made solutions combining original molecules and technologies to respond to customers' needs. Rhodia subscribes to the principles of Sustainable Development communicating its commitments and performance openly with stakeholders. Rhodia generated net sales of €5.3 billion in 2004 and employs 20,000 people worldwide. Rhodia is listed on the Paris and New York stock exchanges.*

Contact: Katie Wells: +44 (0) 1923 485676  
Beverley Miles: +44 (0) 1923 485715